



2011 Advertising Club of New Orleans' Ad Persons of the Year Nomination Categories

Job Title or Description of Duties

1. Communications Support Person

Assistant, secretary, receptionists

2. Most Promising Person

Less than three years, full-time work experience in the advertising industry

3. Television Sales Person

Account executives, sales managers

4. Radio Sales Person

Account executives, sales managers

5. Service Supplier Sales Person

Typography, print, screen printing representatives

6. Print Publication Sales Person

Magazine account executives, newspaper account executives

7. Internet Sales Person

Account executives, sales managers

8. Other Media Sales Person

Transit, billboard, outdoor, specialty, direct mail, etc sales executives

9. Promotions / Special Events Coordinator

Promotions directors, event marketing personnel

10. Marketing / Communications Director

Communications managers, marketing directors

11. Agency Media Person

Media supervisor, media planner, media buyers

12. Agency Account Executive

Junior account executives, senior account executives

13. Top Executive

President, CEO, general manager, overall management and administrators

14. Production Coordinator

Traffic manager, print supervisor, broadcast production coordinators

15. Project Management

Project manager, interactive project manager, project coordinators

16. Creative Services / Art Director / Copywriting Person

Illustrators, graphic designers, photographers, copywriters, art directors, creative directors

17. Director / Producer / Developer / Creative Technical Person

Film, video and television producers, directors, audio producers, audio specialists, graphics operators, editors, interactive and technical developers/programmers



2011/2012 Advertising Club of New Orleans' Ad Persons of the Year Nomination Form

This is an electronic PDF form. Please fill out and return digitally.

Nominee

Name: _____
Job Title: _____ Category: _____
Company: _____
Address: _____ City: _____ Zip: _____
Phone: _____
Email: _____

Short Biography of Nominee:

Nominator

Name: _____
Job Title: _____
Company: _____
Address: _____ City: _____ Zip: _____
Phone: _____
Email: _____

Three Professional References for Nominee

Name: _____	Name: _____	Name: _____
Job Title: _____	Job Title: _____	Job Title: _____
Company: _____	Company: _____	Company: _____
Phone: _____	Phone: _____	Phone: _____
Email: _____	Email: _____	Email: _____

Rules

Nominator must be a current Ad Club of New Orleans member or work for a company that has current active members. Nominees should perform a preponderance of their primary job function in the New Orleans market. Self-nomination is not accepted. Nominees are not eligible to win in any category more than once in a three-year period. The bio / description must accompany this nomination form. Incomplete or inaccurate nomination forms may be disqualified. All nominations must be received by January 20, 2012. To submit your nomination form or for more information contact Jim Tapley, Silver Medal/Ad Persons Chair at 504.837.8987 or 2012adperson@gmail.com.